

## **Chassé, a Cheerleading Apparel Company, Sponsors the Cheer Bow Show Off Photo Contest on Facebook**

*Chassé is hosting a photo contest on their Facebook page and offering the grand prize winner a \$50 cheer gear shopping spree. Entries are now being accepted, through November 11th.*

San Diego, CA ([PRWEB](#)) November 02, 2012 -- Chassé®, a leading cheerleading apparel company, announced today that they are now accepting entries for a [Cheer Bow Show Off photo contest](#) that is running on their Facebook page. The contest is open to anyone that is or becomes a fan of the official Chassé Facebook page, and offers a grand prize of \$50 toward a purchase of [Chassé cheerleading gear](#).

Chassé is asking that its Facebook fans take a picture that displays all of the cheer hair bows that they have collected during cheer season. The winner of the contest will be based on fan votes, so entrants are encouraged to be creative!

“The contest provides cheerleaders and members of the cheerleading community an opportunity to participate in an exciting activity that helps showcase the fun, unique and unapologetically extravagant side of cheerleading,” said Jessica Rzeszut, marketing manager at Chassé. “A cheerleader’s hair bow is one of the biggest and loudest accessories a cheerleader has, and also one of the most cherished!”

Entries will be accepted until midnight (PST) on Sunday, November 11, 2012. All of the entries will be posted on the Chassé Facebook page on November 12, 2012 and open for voting. Each voter is allowed to submit one vote per entry per day, for as many photos as they want. Voting will close on November 16, 2012.

One grand prize winner will be selected once voting is over and will receive a coupon code for \$50 good toward their next purchase of Chassé cheerleading gear. Chassé may also choose honorable mention or staff favorite winners to receive other prizes from Chassé.

Instructions, entry forms and contest rules are available on the official Chassé Facebook page.

You can [visit Chassé on Pinterest](#) to see some of the cheer bow displays that inspired the contest.

### **ABOUT CHASSÉ:**

Chassé® is a leader and innovator in the world of cheerleading apparel and accessories, providing affordable and high-performance in-stock cheerleading apparel to cheerleaders of all ages.



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).